

Dr. Julian Rode

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Dr. Julian Rode does academic research, teaching, and consulting mainly on ethical and environmental aspects in economic decision making of individual or business actors. Recently, he is engaged in projects related to biodiversity and ecosystem services.

Current activities

Consulting

- For *Median S.C.P.* (Barcelona): Preparation, organization, and report of a workshop on a "European Network of Knowledge on Biodiversity" with the *European Platform for Biodiversity Research Strategy (EPBRS)* and *BioSTRAT*.
- For *BioNET International* (Surrey, UK): Preparation of a concept and strategy, workshop facilitation, and leadership of task forces for the *Global Taxonomy Partnership* and *BioNET-International*.

Research fellow, scientific coordinator, and project leader for the "Ethical business and biodiversity" project of the *Foundation for a New Ethical Business*.

- Preparation of a marketing campaign on biodiversity research; coordination of an "in-company project" for the full-time MBA of University Pompeu Fabra (Barcelona).
- Preparation of a corporate communication strategy; coordination of a student project for the MBA at INSEAD (Fountainebleau).

Assistant to Marc Le Menestrel for executive teaching; Advanced Management Program (AMP) at *INSEAD* (Fountainbleau).

Education

Ph.D. in Economics, Universitat Pompeu Fabra, Barcelona, October 2007.

Doctoral thesis "Experiments on ethics and economic behavior" under the supervision of Robin Hogarth and Marc Le Menestrel.

Diplom-Volkswirt, Universität Bonn, October 2002.

Studies at Universität Bonn (2000 – 2002), Universitat Pompeu Fabra (04.-07.2002), Utah State University (1999 – 2000), Universität Marburg, 1997 – 1999.

Previous employment

Postdoctoral researcher at SFB 504 (Center for Rationality, Decision making, and Economic Modeling), Universität Mannheim (2007 – 2008).

Doctoral researcher at Department for Economics and Business, Universitat Pompeu Fabra, Barcelona (2003 – 2007) and at Bonn Graduate School of Economics, Universität Bonn (2002 – 2003).

Lecturer at Mannheim University (3rd and 4th year elective undergraduate course “Ethics and Economics” - Spring & Fall 2008) and at Universitat Pompeu Fabra (3rd and 4th year compulsory undergraduate course “Economic Organizations and Markets” - Spring 2007).

Publications

Ethical differentiation and market behaviour: An experimental approach. *Journal of Economic Behavior and Organization* 66, 265-280, 2008. With R. Hogarth and M. Le Menestrel.

Truth and trust in communication – Experiments on the effect of a competitive context. Forthcoming at *Games and Economic Behavior*.

The role of decision power for distributive fairness. SFB 504 discussion paper 07-71, Mannheim University, 2007. With M. Le Menestrel. Submitted to *Journal of Economic Behavior and Organization*.

A Day at the Big Bank. A case study on banking in times of international financial crisis. With M. Le Menestrel, prepared for Median S.C.P. and Oliver Wyman. March 2008.

Other activities

Academic reviewer for *Economic Journal*, *Games and Economic Behavior*, *European Economic Review*, *Journal of Economic Psychology*, *Spanish Economic Review*, *Theory and Decision*, *Journal of Economics and Management Strategy*, *International Journal of Management Science*, *Asia Pacific Management Review*, *Experimental Economics*.

Organizer of SFB 504 workshop on “Ethical business decision making” – in particular a one-day symposium on “Business decision making and the Precautionary Principle” (December 2008), Mannheim Empirical Research Summer School (July 2008), Behavioural & Experimental PhD Seminar series (2006 – 2007).

Teaching assistant at Universitat Pompeu Fabra (Statistics, International Business Policy, Experimental Economics, Economic Markets and

Curriculum Vitae / Dr. Julian Rode / June 2009

Organizations, 2004 – 2006) and Universität Bonn (Statistics, Corporate Finance, 2000 – 2001).

Internships at PricewaterhouseCoopers, Corporate Finance Division, Frankfurt (09.-10.2001) and Lufthansa Cargo AG Marketing Division, Frankfurt (06.-08.2000).

Ski school coordinator at Wald am Arlberg (03.2003) and St.Moritz (03.2004); **team leader** at Mayrhofen (02.2001), Pitztal (03.2003), Saas Fee (01.2002, 03.2002); **ski instructor** at various locations in Switzerland, Austria, France (1998 – 2006) for Team3 Reisen GmbH.

Military service at German Airforce, Germersheim and Karlsruhe (1996 – 1997).

Languages

German (mother tongue), **English** (fluent), **Spanish** (fluent), **French** (good), **Catalan** (basic)

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